

VILIK

PITCHDECK

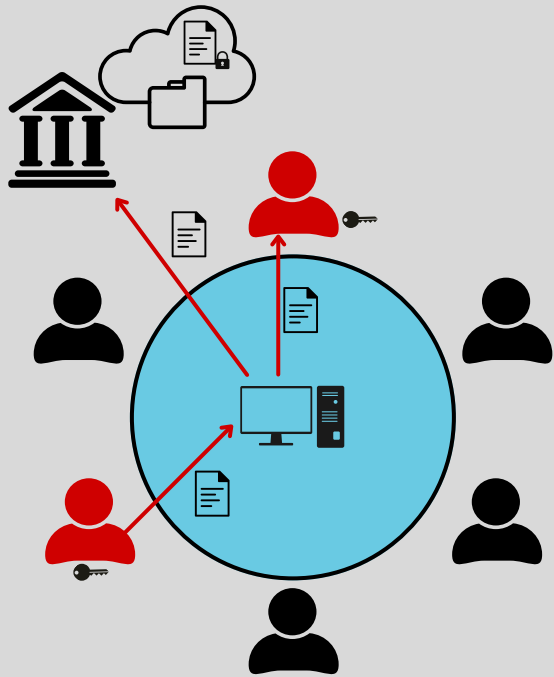
VILIK SocialFi Media

The combination of Livestream and Blockchain

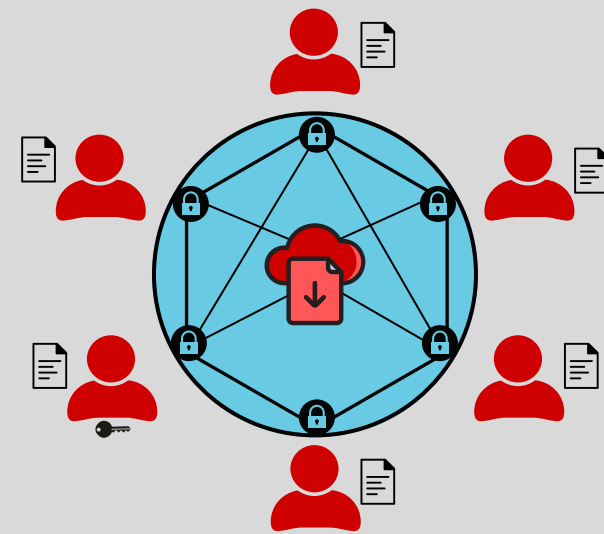
OVERVIEW

Vision

By inheriting the outstanding advantages of the traditional social network while integrating the latest values from decentralized finance, Vilik promises to be the leading platform in the upcoming SocialFi trend.



Traditional centralized network



Decentralized network

01

Livestream

Vilik is a platform where you can make profits as a streamer, viewer, gamer, seller, educator, etc, as long as you make use of your creativity on the supported multi-stream factor.

02

SocialFi

Vilik offers all users not only a fun and safe experience through integrated mini-games and e-commerce platforms, but also the ability to earn income, get rewarded with cryptocurrency exchanges.

03

Peer-to-Peer Network

Designed in the blockchain space, **Vilik** uses a decentralized peer-to-peer (P2P) network architecture, thus ensuring user privacy and information.



PROBLEM

THE PROBLEMS OF LIVEVIDEO STREAMING TODAY

LIMITED EARNING POTENTIAL:

The fees of traditional platforms account for a large part of the streamer's donation received from the audience (30-40%).

POOR QUALITY:

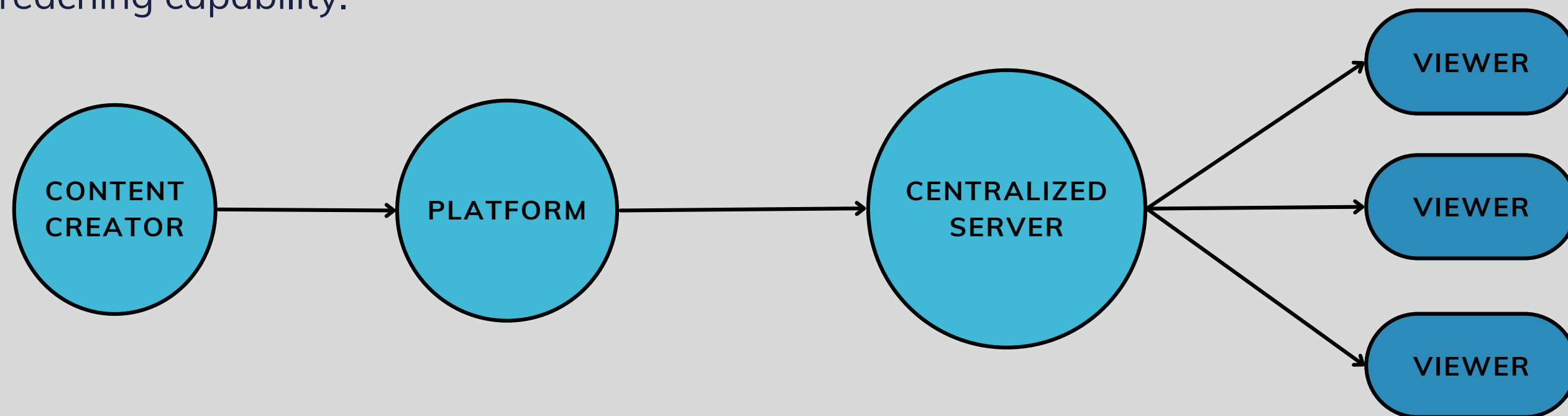
Today's content distribution networks (CDNs) are unable to handle the rising demand for high-quality videos due to their limited reaching capability.

INEFFICIENT CENTRALIZED DATA STORAGE SYSTEM:

Congested when there is a large amount of traffic, the management and maintenance process is complicated and expensive.

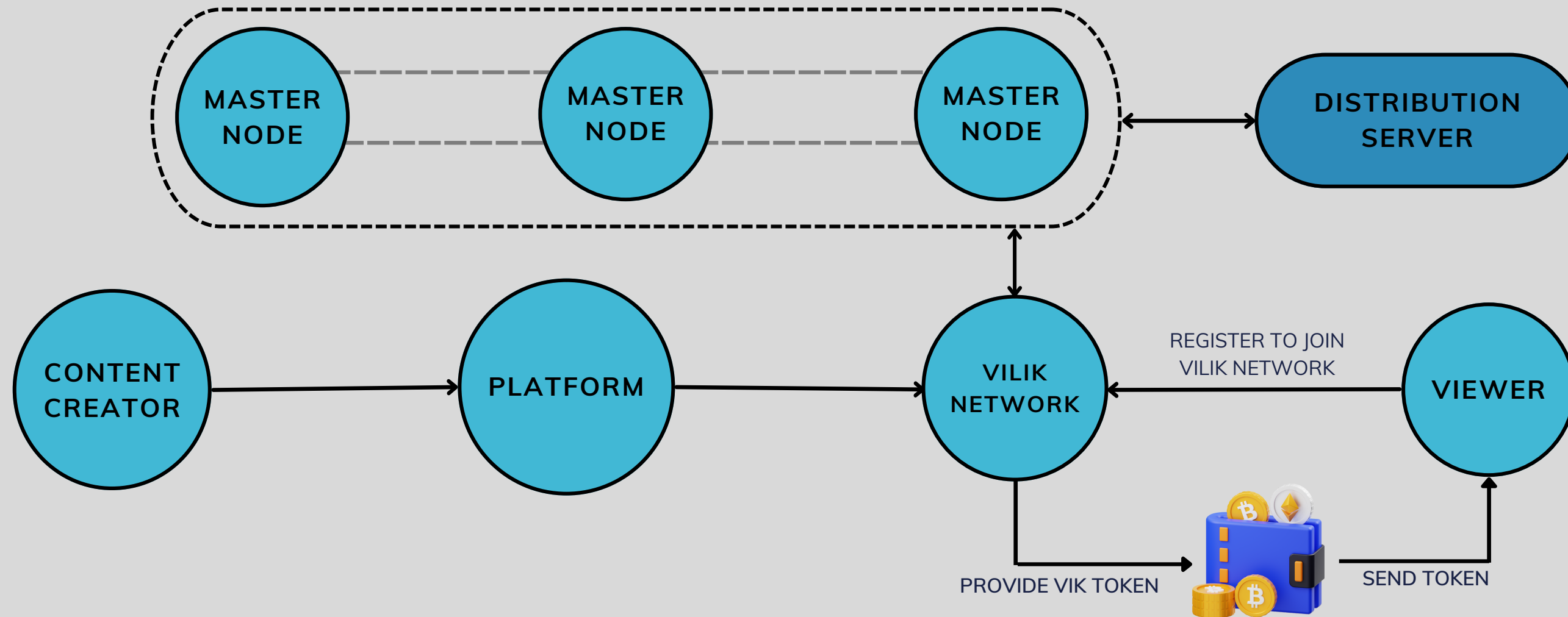
WEAK TRANSACTION SECURITY:

Privacy rights, intellectual property rights and safety of personal information are not guaranteed.



SOLUTION

PEER-TO-PEER (P2P) NETWORK

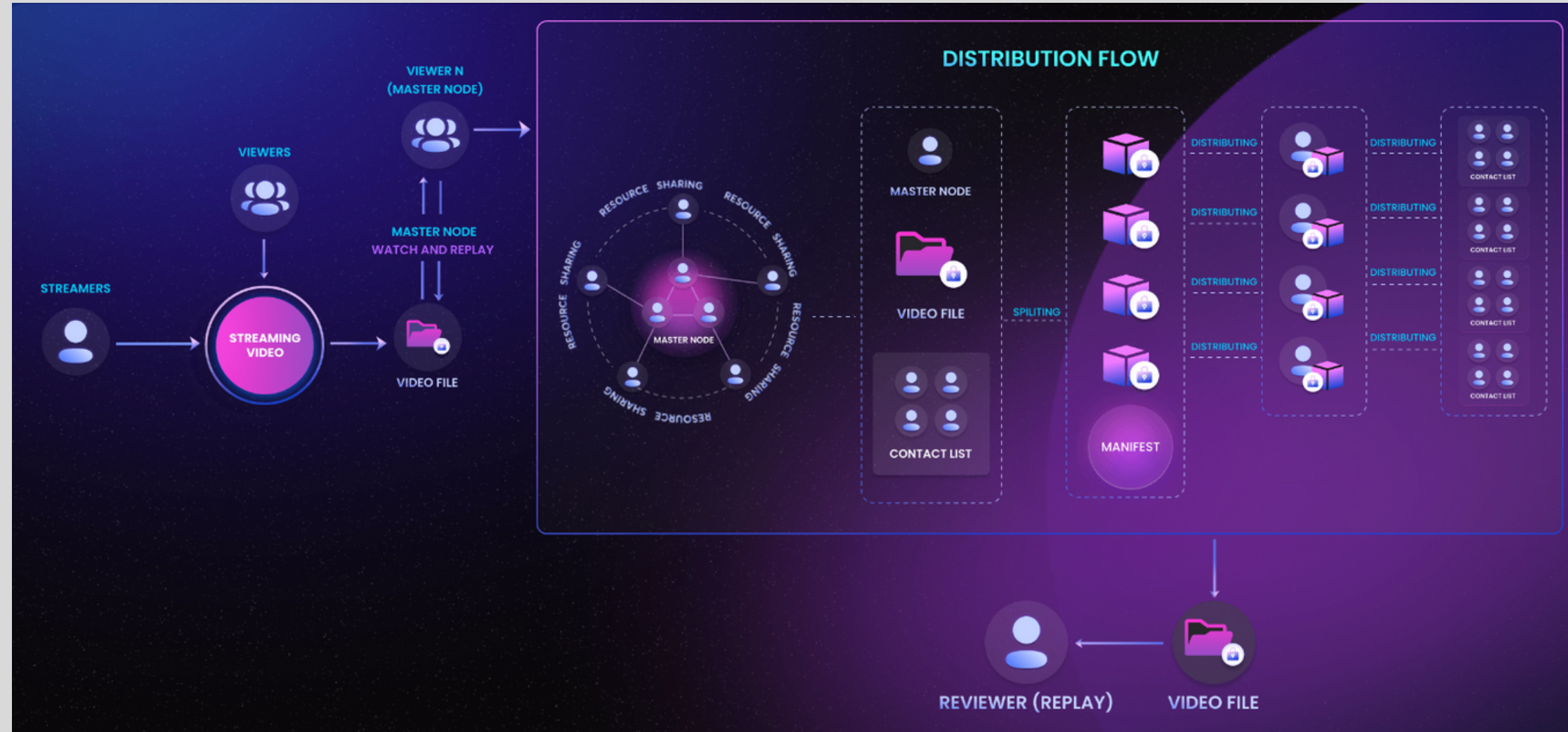


✔ Improve the speed and quality of data delivery: watch livestream with high resolution 4K, 8K.

✔ Increase user security and privacy: store data on different nodes.

✔ Reduce operating costs and save bandwidth, helping to safeguard the environment.

HOW VILIK NETWORK OPERATES

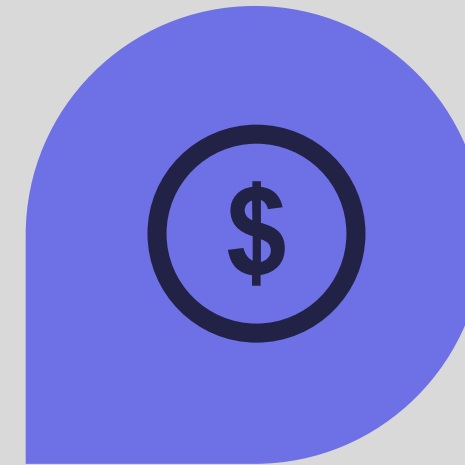


Vilik Network has adopted a decentralized P2P architecture. This network structure operates on the same principle as BitTorrent where users can share their computing and bandwidth resources by becoming nodes (peers) linked as distribution servers.

COMPETITIVE ADVANTAGE

MARKET FIRST-MOVER

Vilik is the leading Blockchain-enabled livestream platform in Asia, making use of the first-mover advantage.



WATCH-TO-EARN

Viewers earn money in the form of Vik Token just by watching the livestream and participating in the network as a node. This is a new way to monetize redundant network resources like bandwidth and memory.

HIGH DATA ACCESS SPEED

Decentralized data does not store data on a single server. Thus, the access speed does not depend on the capacity of the centralized database but on the distance between the nodes in the network.



BOOST INCOME FOR STREAMER

The amount of donations that streamers receive from the audience is not charged an input fee like traditional platforms (40%). Both the streamer and the viewer can generate income from the livestream, creating a balance in the Vilik ecosystem.



FEATURES



STRANGER DUO

Stranger Duo is a function (similar to a video call) that allows users to make friends based on an advanced video pairing algorithm. By arranging a random video call between two strangers, Vilik aims to change the way people approach and connect with each other in the future.



MULTISTREAM

Vilik allows streamers to livestream simultaneously across many social media platforms, along with engaging support policies that bring many benefits to streamers such as: streamer training, views boost, low deposit and withdrawal fees, experience new and unique features compared to traditional platforms.



MINI GAME

Vilik's Mini game / Lucky game feature provides users with an easy way to get rewards without much skill. This way, users and streamers can profit from the interaction, which benefits all parties involved. Vilik's fraud detection system has built-in high anti-cheat features such as proxy detection, multi-account detection, IP address locator to detect suspicious activities, help users play games and Earn Diamonds without risk.

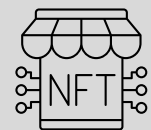


FEATURES



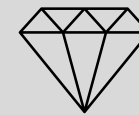
VIK WALLET

VIK is a new generation e-wallet, designed to store users' digital currency without passwords or third-party servers. Based on security standard **Payment Services Directive (PSD2)** and integrates security services of multi-signature transactions, cold storage and two-factor authentication. Vilik provides an absolute security system, bring utmost security for users' income.



NFT MARKETPLACE

Vilik creates a separate NFT Marketplace. Users are free to buy/sell/send or exchange items such as frames, medals, diamonds,... and other valuable items. **Vilik** also offers a wide range of NFT effects and frame IDs that can be purchased on *NFT marketplace* at a reasonable price. Streamers may creatively custom the appearance of their channels, which can attract more viewers and increase the effects of their livestreams.



DIAMOND

Diamond is the currency in Vilik's economic system. Diamond has real value and is converted from VIK Token and can be withdrawn to bank account at any time with low fee and fast transaction.



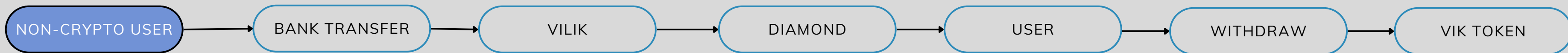
MONETARY FLOW

The transaction process on the Vilik ecosystem is designed to support both people with no background in cryptocurrencies and those with experience in using cryptocurrencies.

Users can buy VIK Token by themselves:



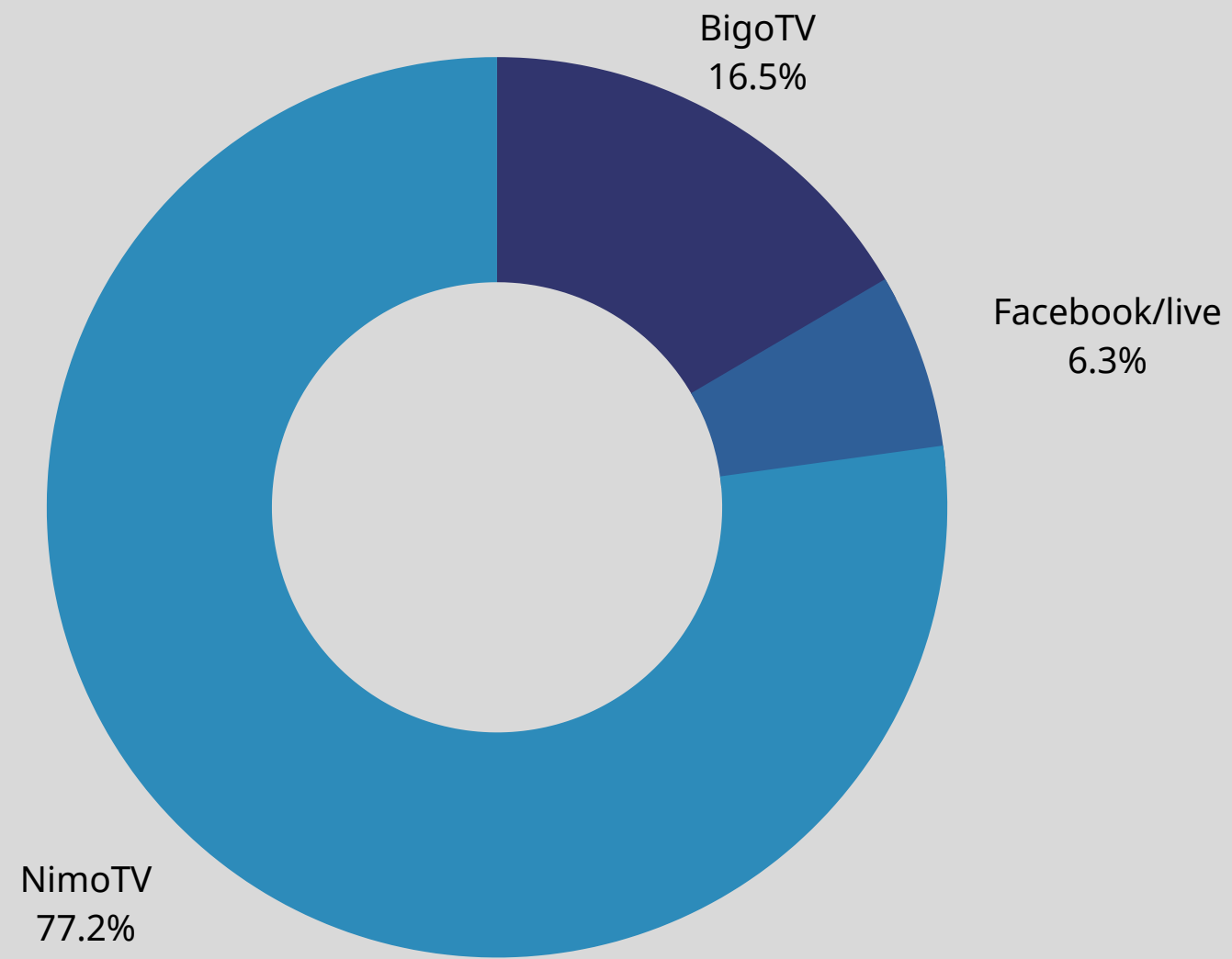
Or Vilik team will support:



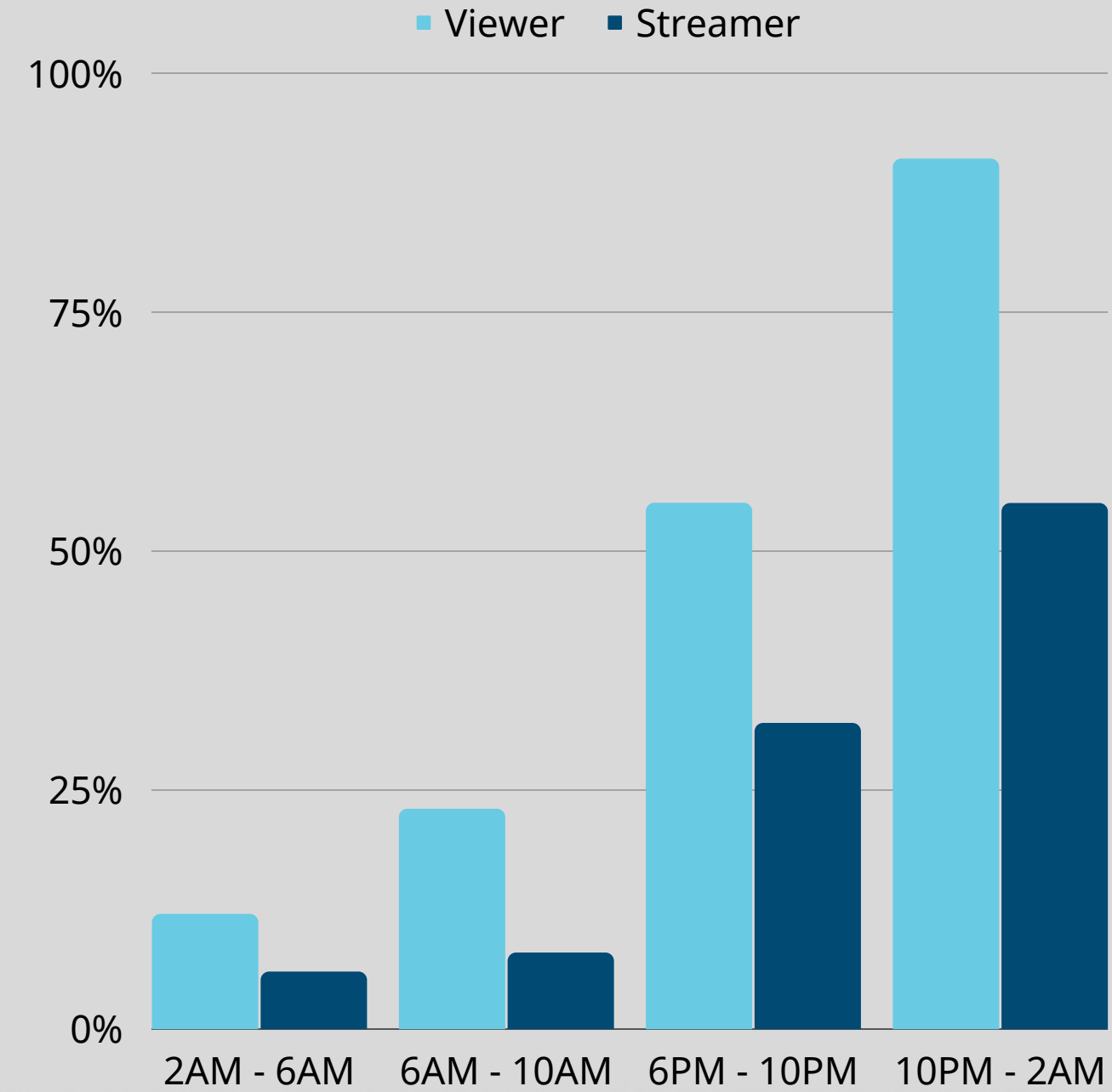


TARGET MARKET

USER BEHAVIOUR



POPULAR PLATFORMS



MOST-VIEWED TIME SLOTS



TARGET MARKET

MARKET SIZE

Age	Type	Platform	Monthly Unique Visitors	Vietnam	Philippines	Indonesia	Singapore	Malaysia	Hongkong	VILIK
18 - 35	Game	Nimo.tv	4.152.000	31,94%	0,09%	27,94%	0,16%	0,45%	0,18%	Target 3%
18 - 40	Idol	Bigo.tv	889.493	4,50%	2,26%	5,24%	0,68%	4,94%	0,45%	
20 - 66	Sales	Facebook.com/live	337.1	1,25%	3,30%	0,28%	1,64%	0,77%	0,30%	

TARGET MARKET SHARE

150.000

Users

3%

of total Market Size in Asia



BUSINESS MODEL

Vilik not only benefits from the current revenue streams of traditional livestreaming platforms, but also makes full use of opportunities to profit from cryptocurrencies.

Revenue streams

- Advertising
- Premium subscription:
 - Subscription to streamers' channels
 - Subscription to the platform
- Organizing events
- Donations from viewers: Vilik takes 15% commission fees
- Merchandise: link with e-commerce platforms
- Income from Token

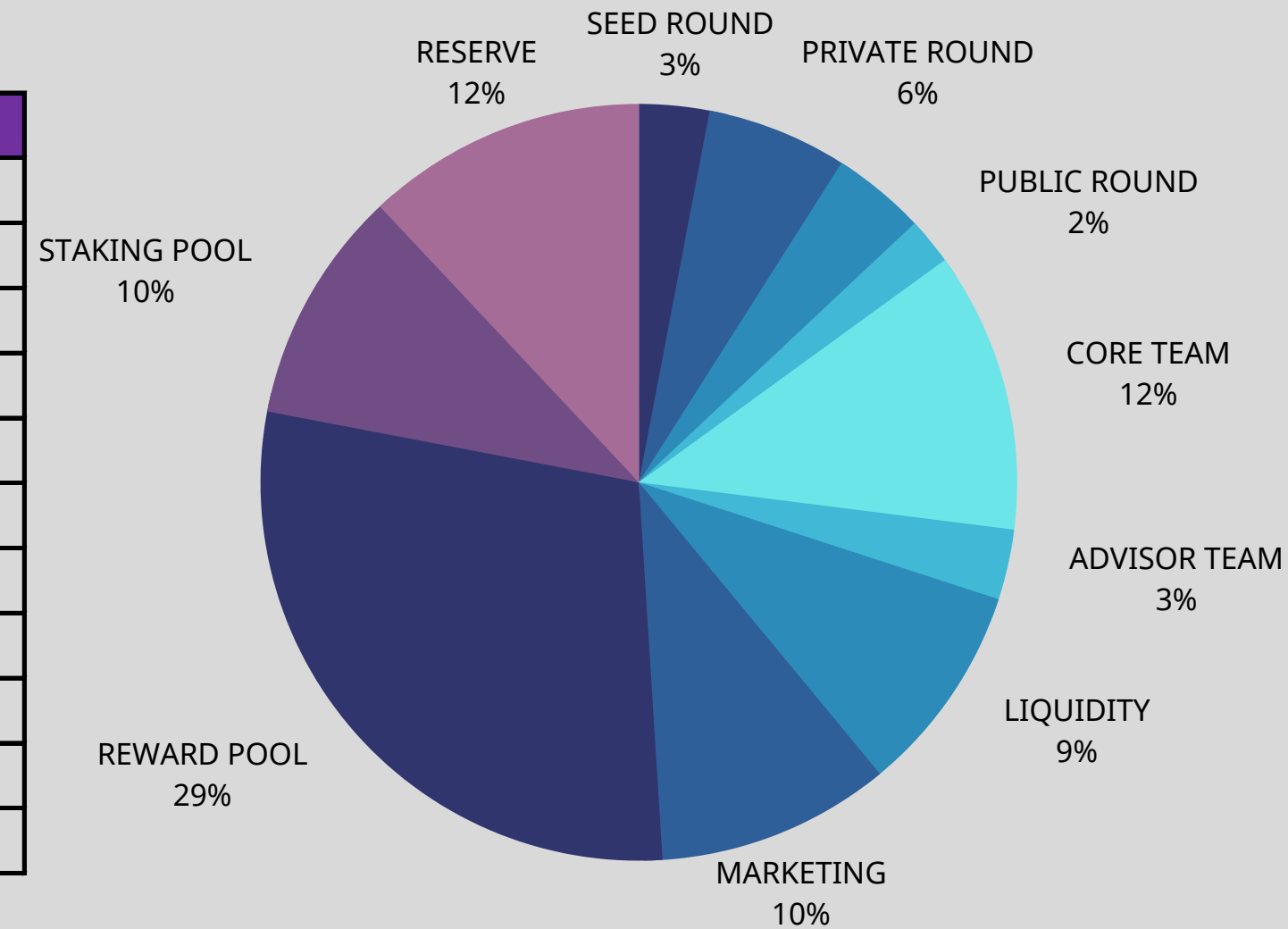
Profit (after deducting income tax)

After deducting all operational costs, the remaining profit is reserved for buy-back



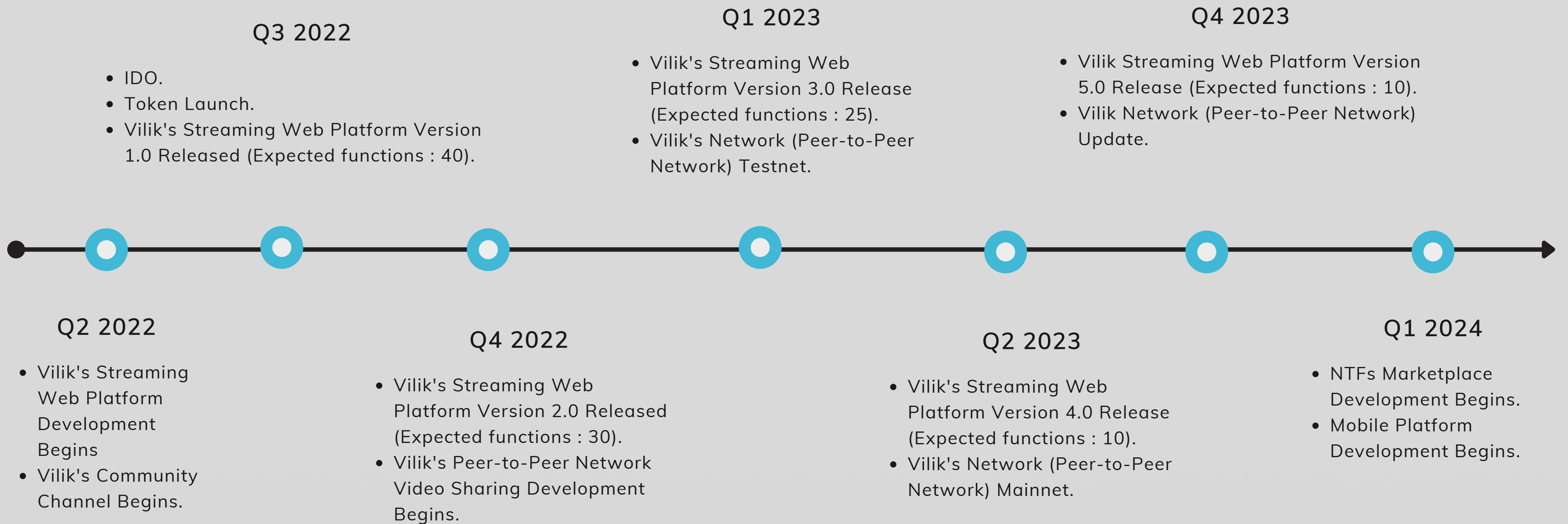
TOKENOMICS

POOL	% TOTAL SUPPLY	VESTING PERIOD
SEED ROUND	3%	Cliff 6 Months, 4% Monthly Unlock
PRIVATE ROUND	6%	5% five days after TGE, Cliff 1 Month, then 5% Monthly Unlock
PARTNERSHIP	4%	Cliff 6 Months, then 6% Monthly Unlock
PUBLIC ROUND	2%	25% five days after TGE, then 25% Monthly Unlock
CORE TEAM	12%	Cliff 12 Months, 2% Monthly Unlock
ADVISOR TEAM	3%	3% five days after TGE, Cliff 6 Months, 6% Monthly Unlock
LIQUIDITY	9%	40% at TGE, 5% Monthly Unlock
MARKETING	10%	2% Monthly Unlock
REWARD POOL	29%	Unlocked when P2P releases
STAKING POOL	10%	At the TGE
RESERVE	12%	Cliff 6 Months, Unlock only for raising fund, with announcement



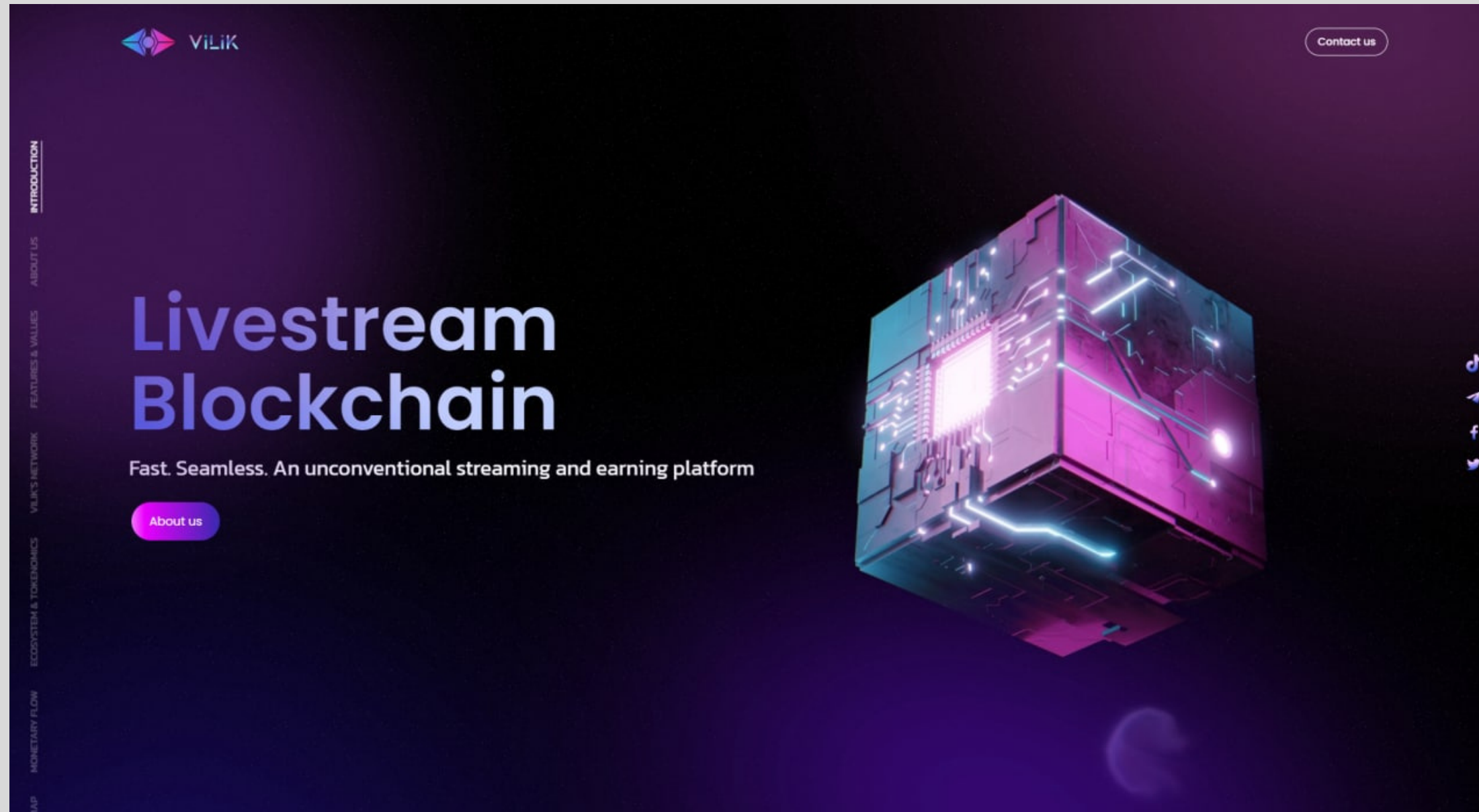


ROADMAP





WEBSITE OVERVIEW

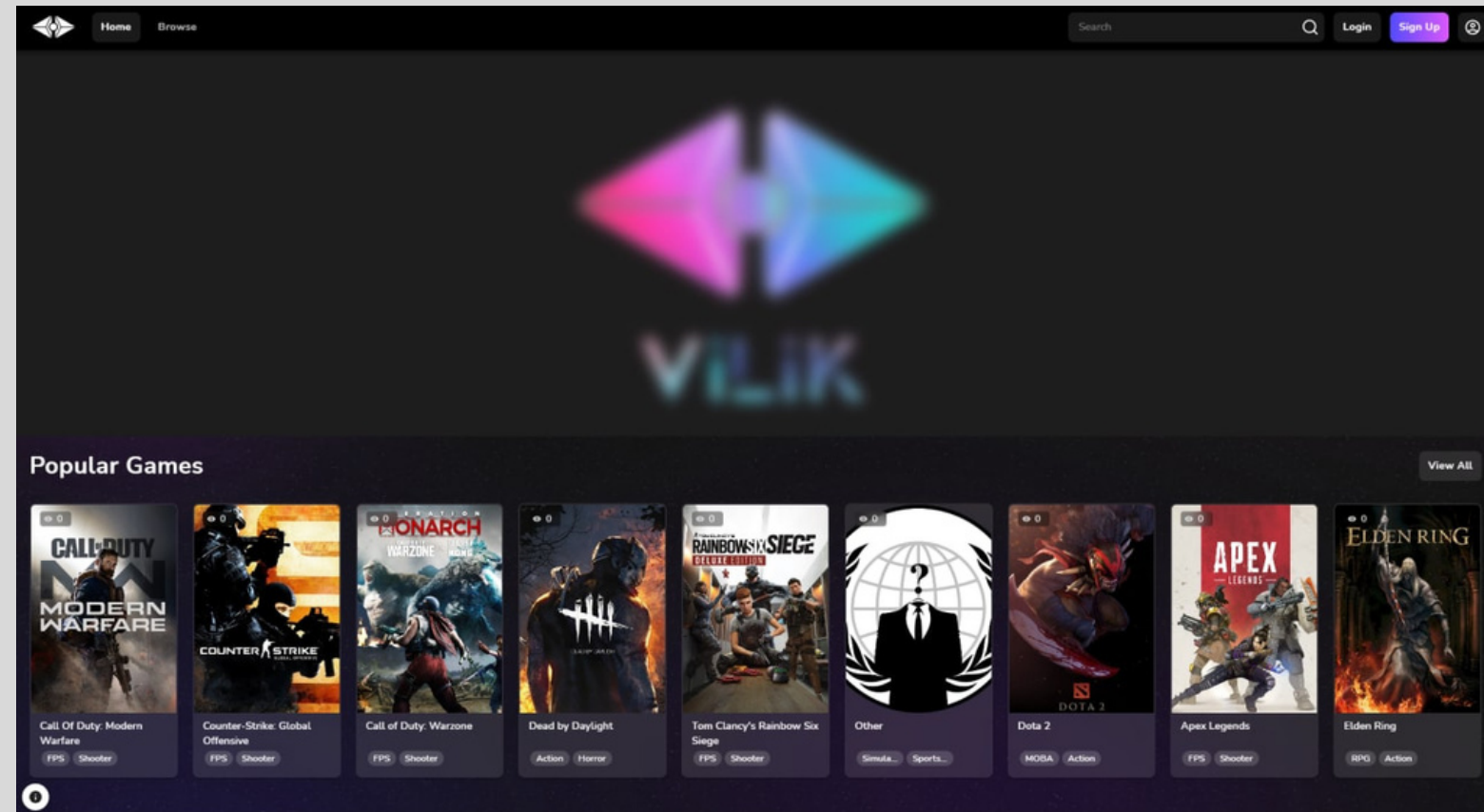


Website: [Vilik.io](https://vilik.io)

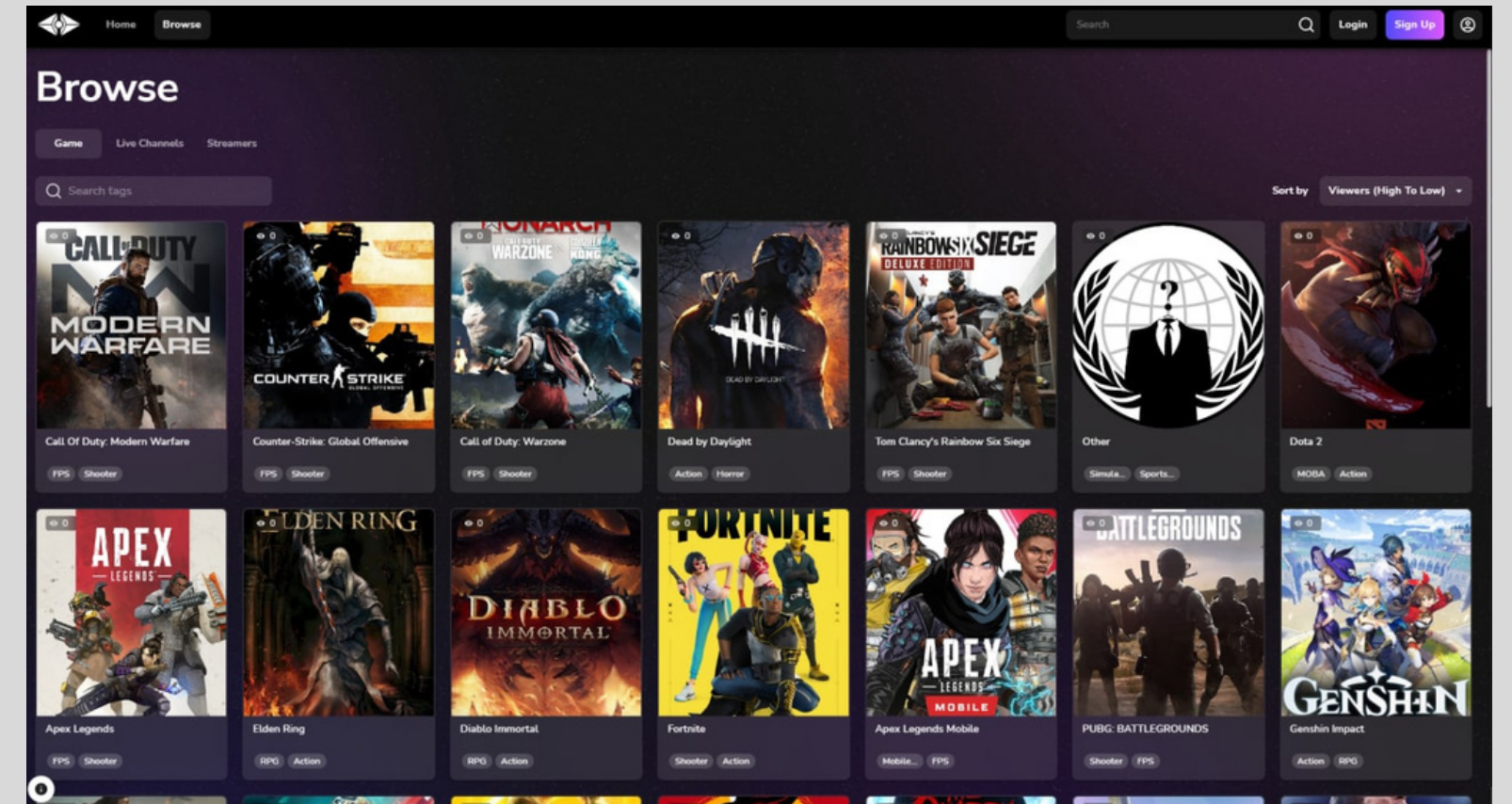


WEBSITE OVERVIEW

Instant access to popular games right from the Home screen



Easily browse favorite livestreams by Games, Live Channels or Streamers





WEBSITE OVERVIEW

Quickly manage all your streams and videos





WEBSITE OVERVIEW

Manage and secure personal information with 2-factor authentication

